



2010 Peak Fest Sponsorship

Premier Sponsor

The Premier Sponsor receives exclusive festival banner advertising, prominent logo signage throughout the festival, recognition in all print advertising and on the 2010 Sponsor T-Shirt, 1 complimentary 10 X 15 display space (tent, tables and chairs provided) for the event, 8 complimentary sponsor T- Shirts and 8 Rotary Pancake Breakfast tickets based on level of sponsorship as well as recognition in all "Thank You" advertisements. The Premier Sponsor will also have prominent representation on the www.apexPeakFest.com website.

<u>1 Year</u>	<u>2Year</u>
\$8000	\$15000

Special Attraction Sponsorship

Special Attraction Sponsors receive recognition in all print advertising and on the 2010 Sponsor T-Shirt, the placement of (sponsor provided) advertising banner in a prominent festival location, 1 complimentary 10 X 15 display space for the event, complimentary sponsor T-Shirts and Rotary Pancake Breakfast tickets based on level of sponsorship and recognition in all "Thank You" advertisements. All Special Attraction Sponsorships will also be represented on the www.apexPeakFest.com website.

	<u>1 Year</u>	<u>2Year</u>
Entertainment Stage~ <i>Six T-Shirts and Six Breakfast Tickets</i>	\$5000	\$9500
Second Entertainment Stage~ <i>Six T-Shirts and Six Breakfast Tickets</i>	\$3500	\$6500
Family Stage~ <i>Four T-Shirts and Four Breakfast Tickets</i>	\$2500	
Kid Zone Amusements ~ <i>Four T-Shirts and Four Breakfast Tickets</i>	\$3500	
Kids Korner Stage ~ <i>Four T-Shirts and Four Breakfast Tickets</i>	\$1500	<i>SOLD</i>
Robot #9 ~ <i>Four T-Shirts and Four Breakfast Tickets</i>	\$1500	
"Memories of Mayberry" Barney Fife Impersonator ~ <i>Four T-Shirts and Four Breakfast Tickets</i>	\$1500	
Balloon Man ~ <i>Two T-Shirts and Two Breakfast Tickets</i>	\$1200	
"Go Green" Recycling Initiative ~ <i>Two T-Shirts and Two Breakfast Tickets</i>	\$1000	
Climbing Wall ~ <i>Two T-Shirts and Two Breakfast Tickets</i>	\$1000	

General Sponsorship

\$100 Sponsorship - Receives recognition in all "Thank You" advertisements.

\$200 Sponsorship - 1, 2010 Sponsor T-Shirt, 2 Rotary Pancake Breakfast tickets, recognition in all print advertisements and "Thank You" advertisements.

\$400 Sponsorship - 1, 2010 Sponsor T-Shirts, 2 Rotary Pancake Breakfast tickets, recognition in all print Advertisements and recognition in all "Thank You" advertisements.

\$500 Sponsorship - 2, 2010 Sponsor T-Shirts, 2 Rotary Pancake Breakfast tickets, recognition in all print Advertisements and recognition in all "Thank You" advertisements, and 1 complimentary 10 X 15 display space for the event. (Tent not included.)

Peak Fest celebrates the town motto, the "Peak of Good Living." May 1, 2010 will mark the *30th annual event* which has grown from a small community day in a school parking lot to an event that draws hundreds of vendors and over 25,000 visitors to the streets of historic downtown Apex. **Sponsorships and contributions from community merchants, area corporations, civic groups and individuals make this festival happen!**

Sponsorships may be mailed to the PO Box listed above. Make checks payable to the Apex Festival Commission. If you have any questions please call 919/740-9349 and ask for Debra Bunge, Apex Festival Commission Chairperson.



2010 Peak Fest
Sponsorship
Agreement

This agreement is between the company listed below and the Apex Festival Commission.

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ Title: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Level: _____

In order to receive recognition in printed materials, this sponsorship agreement must be submitted to the Apex Festival Commission at PO Box 1238, Apex, NC 27502 by March 31, 2010. Agreements received after this are not guaranteed to receive printed recognition. I am authorized to enter into this agreement on behalf of the company listed on this agreement. I understand that all contributions are tax deductible within the limits described by law.

Signature: _____ Date: _____

_____ Check Enclosed _____ Bill Me

FOR SPECIAL ATTRACTION SPONSORSHIPS ~ THIS FORM AND LOGO MUST BE RECEIVED BY THE APEX FESTIVAL COMMISSION BY March 31, 2010 IN ORDER TO RECEIVE LOGO RECOGNITION.

Please send agreement and checks, made payable to the Apex Festival Commission, to:
Debra Bunge, Apex Festival Commission Chairperson
PO Box 1238
Apex, NC 27502
debra.bunge@apexpeakfest.com

Apex Festival Commission USE ONLY:

Apex Festival Commission Representative Signature: _____

Date Received: _____ Check #: _____ Space #: _____



2010 Peak Fest
In Kind Donation
Form

Company Name: _____

Sponsorship Level: _____

My company will sponsor the PeakFest at the level listed above. In addition to our cash sponsorship, our In Kind Donation is as follows:

(Please detail the amount of your In-Kind Donation; i.e. 100 shirts @ \$10 each = \$1000, 40 hours of manpower @ \$20/hour = \$800, etc... In-Kind Donations must be documented for audit purposes.)

Signature: _____ Date: _____

Printed Name: _____

Phone: _____ Fax: _____

Email: _____